

Graphic Design

The Graphic Design elective course sequence begins with a traditional understanding of design principles, drawing skills, photography, and computer graphics. Students are taught to utilize current industry-related hardware and software for both print and web-based design. Students build confidence by performing exercises in problem solving and concept development. Employment is typically found as designers, production assistants and freelance artists in advertising firms, graphic design firms, web design firms, offset lithography, print shops, and screen-print studios.

Associate in Arts Graphic Design Transfer Track

Recommended Program Schedule

First Semester - Fall

ARV 121	Design	3.0
ENG 101	English Composition I*	3.0
ART 107	History of Early Western Art	3.0
MAT 109	College Algebra with Modeling*	3.0
	or	
MAT 120	Probability and Statistics* (Choice should be based on the school to which the student will transfer.)	
CPT 101	Introduction to Computers	3.0

Second Semester - Spring

ARV 110	Computer Graphics I	3.0
ART 111	Basic Drawing I	3.0
ENG 102	English Composition II*	3.0
ART 108	History of Western Art	3.0

Third Semester - Summer

ARV 114	Photography 1	3.0
SPC 205	Public Speaking	3.0
ART 200	Type Designing	3.0

Fourth Semester - Fall

ARV 217	Computer Imagery	3.0
ARV 261	Advertising Design I	3.0
	Humanities/Social Science elective* (Choice should be based on the School to which the student will transfer.)	3.0
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Fifth Semester - Spring

ARV 230	Visual Arts Business Procedures (night only)	3.0
ARV 227	Web Site Design I	3.0
	Lab Science elective* (Choice should be based on the school to which the student will transfer.)	4.0

Humanities/Social Science elective*	3.0
(Choice should be based on the school to which the student will transfer.)	

Sixth Semester - Summer

ARV 280	Visual Arts Exit Portfolio	3.0
	Humanities/Social Science elective*	3.0
(Choice should be based on the school to which the student will transfer.)		

Total credit hours	67.0
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*General Education course

Note: Typical Humanities choices for Visual Arts students: ART 101, 105, 106, ENG (Literature), THE 101, MUS 105, HIS (all), PHI (all), REL (all), Foreign Languages (all). Typical Social Science choices for Visual Arts students: ANT 101, ECO (all), GEO (all), PSC (all), PSY 201, SOC 101