

MotorSports Marketing Certificate in Industrial Technology

Entrance Requirements:

Acceptable ASSET or COMPASS score

Type of Program:

Night

Type of Degree:

Certificate

Employment Opportunities:

Race team or performance supplier

- This program teaches students how to market and promote events to race teams and prospective businesses.

Recommended Program Schedule

First Semester – Fall

MST 101	Introduction to MotorSports**	3.0
MST 102	MotorSports Operations	3.0
MST 130	MotorSports Marketing	3.0

Total credit hours **9.0**

**Offered Fall and Summer semesters