

Accreditation Council for Business Schools and Programs (ACBSP) Interim Report March 2018

Analysis of Results

<p>Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)</p>	<p>What is your measurement instrument or process? (indicate length of cycle)</p>	<p>Current Results: What are your current results?</p>	<p>Analysis of Results: What did you learn from your results?</p>	<p>Action Taken or Improvement Made: What did you improve or what is your next step?</p>	<p>Provide a graph or table of resulting trends (3-5 data points preferred)</p>																								
<p>Graduation: Each Business Unit program will match the GTC minimum goal of six graduates per fiscal year and/or average six graduates for the previous three years.</p>	<p>Graduation Data is collected by the GTC Quality & Planning department each academic year.</p>	<p>ACC: 46 in 2014-15, 50 in 2015-16, and 29 in 2016-17. AOT: 31 in 2014-15, 37 in 2015-16, and 32 in 2016-17. MGT: 47 in 2014-15, 57 in 2015-16, and 52 in 2016-17. MKT: 25 in 2014-15, 30 in 2015-16, and 34 in 2016-17. SCM: 9 in 2014-15, 11 in 2015-16, and 18 in 2016-17.</p>	<p>Overall, we have far exceeded the goal outlined by the college. The Business Unit is considering revising the goal for our department specifically, given we are a large department. By increasing the goal, it will provide an opportunity for continuous improvement for increasing the number of graduates per program area.</p>	<p>Overall persistence and retention efforts by the departments (including Early Alerts, Kudos, and academic coaching), will result in a higher number of graduates. <i>We plan to increase the goal to a minimum of 25 graduates per academic year, per program.</i></p>	<table border="1"> <caption>Graduation by Department</caption> <thead> <tr> <th>Department</th> <th>2014-15</th> <th>2015-16</th> <th>2016-17</th> </tr> </thead> <tbody> <tr> <td>ACC</td> <td>46</td> <td>50</td> <td>29</td> </tr> <tr> <td>AOT</td> <td>31</td> <td>37</td> <td>32</td> </tr> <tr> <td>MGT</td> <td>47</td> <td>57</td> <td>52</td> </tr> <tr> <td>MKT</td> <td>25</td> <td>30</td> <td>34</td> </tr> <tr> <td>SCM</td> <td>9</td> <td>11</td> <td>18</td> </tr> </tbody> </table>	Department	2014-15	2015-16	2016-17	ACC	46	50	29	AOT	31	37	32	MGT	47	57	52	MKT	25	30	34	SCM	9	11	18
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